

Richard E “Skip” Ploss: Creative

Phone: 203.762.3939

Cell: 203.219.3162

Email: skip.ploss@electricbruin.com

Site: <http://www.electricbruin.com/>

Introduction:

I am a creative, looking for the opportunity to grow with a company where creativity runs rampant but is balanced by sound business decisions and/or plans. I have a wide range of creative abilities and have had experience working with clients ranging from mom and pops to GE, Gartner, FedEx, Hyperion, Boston Scientific and Analog Devices.

1999-2003: Designer/Manager Client Services/Support

Worked closely with companies such as FedEx, Boston Scientific, and Analog Devices. Helped to grow company's client base to 100 companies.

Responsibilities included;

- Aiding client companies in the creation and deployment of web-based training initiatives.
- Train clients on applications ranging from Photoshop and Dreamweaver to PowerPoint.
- Instrumental in company revenues of over \$1.5m.

1997–1999: Manager of Creative Services, EC Cubed, Inc.

Fox Industries merged became EC Cubed creating portals for GE Capital and building Gartner Learning.

Responsibilities included:

- Corporate Web, Print, Presentation and Corporate Identity design.
- Manage 12 member art department
- Instrumental in the new company closing initial round of venture capital.

1995-1997: Vice-President Graphics. Fox Industries, Inc.

Hired by the founder as the graphic side of the business helping Fox become a known web design house.

Responsibilities included:

- Building and managing a nine-person Design department.
- Conceptual design, construction and maintenance of client websites & corporate material.
- Instrumental in the company completing a \$1.7m round of venture capital.

1995-2002: Instructor, Fairfield University School of Continuing Education

Taught adults print and web design. Created the Web design school recruiting other instructors.

Responsibilities included:

- Curriculum design
- Teaching software applications including Photoshop, Freehand, Pagemaker, QuarkXpress, Dreamweaver and Fireworks.

1994-1995: Freelance Designer, Advantage Staffing Services

Worked as a comp artist and layout/conversion artist primarily with Amscan, Inc.

1994: Freelance layout artist with Country Music Magazine Press

Helped layout *The Comprehensive Country Music Encyclopedia* published in 1994. Responsibilities included choosing from selected photograph and doing base layout on the book.

Education:

Graduated Fairfield University Certificate Program 1994

Graduated New Canaan High School 1978